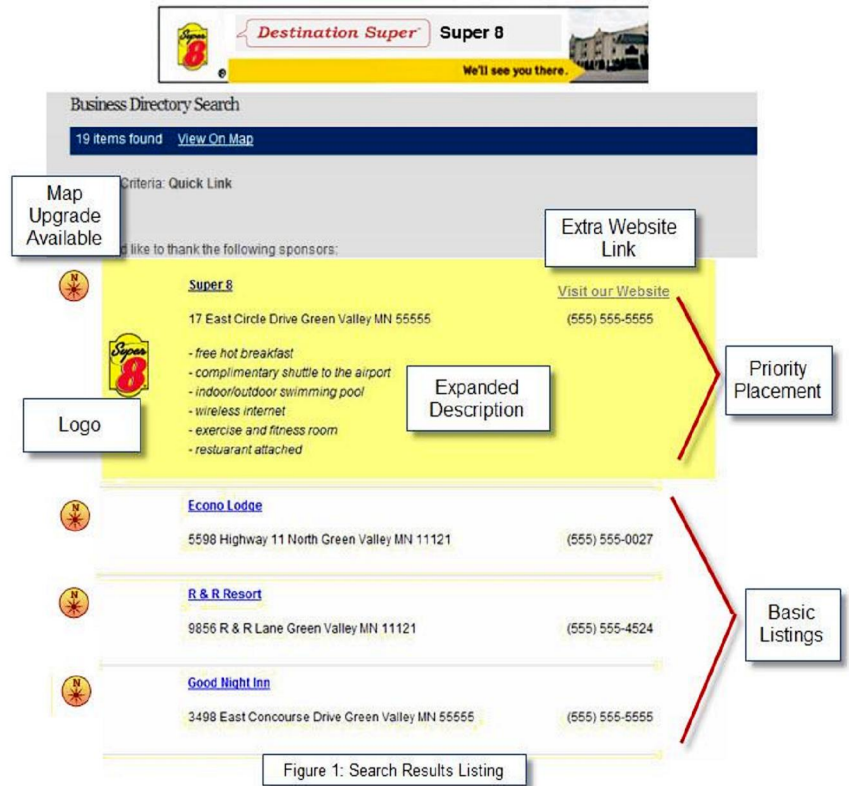


Enhanced vs. Basic listing comparison

Enhanced Listing Details - listing upgrade

- Search Results Listing (Figure 1)
 - Priority Placement over Basic listings
 - Logo/Image next to listing
 - 200 character description under company name on Search Results
 - Website link above phone number on Search Results



- e-Brochure/Member page (Figure 2)
 - Logo/Image next to company info
 - Expanded description of 1600 characters (standard 200)
 - Bulleted highlights
 - Additional website links
 - Slideshow of additional photos or video is available for SEO integrated Chamber sites

- Enhanced Map features
 - When clicked on:
 - Picture/Logo
 - Name
 - Phone Number
 - Address
 - Description
 - Web Link
 - Contact Email
 - Directions Link

