

Sample Program Evaluation

2007 LRV Economic Development

Thank you for attending the recent taping of "Economic Development Today: A New Look at an Old Problem" held on Wednesday, December 19, 2007 at the Claude Moore Education Complex. To help us schedule guests for upcoming shows and to better understand today's audience, we invite you to take five to ten minutes to respond to the following survey questions. Please provide your response by Friday, December 21, 2007. All responses are anonymous so please be candid as your feedback will be used to enhance future shows. The producers of the show thank you in advance for your time.

I received an invitation to the show because

- I am a current LRV participant.
- I am a current LRV Curriculum Advisor.

My level of interest in economic development prior to attending this show was best described as

- High. You could consider me an economic development junkie.
- Medium. I have thought about this topic before but never really knew how to get involved.
- Low. Not my cup of tea.

Having attended this show, my level of interest in economic development issues has

- Increased.
- Stayed about the same.
- Decreased.

I found the format for this particular show to be

- Helpful in assisting with the presentation of the subject matter.
- Distracting, which interfered with my ability to follow the presentations.
- Neither particularly helpful nor distracting—you've seen one program on economic development, you've seen them all.

Of the three specific segments of the show, I thought the following segment was the most informative

- Too Slow (the audience-led discussion)
- Too Fast (the interviews with particular guests)
- Just Right (the panel discussion)

Of the three specific segments of the show, I thought the following segment was the most entertaining

- Too Slow (the audience-led discussion)
- Too Fast (the interviews with particular guests)
- Just Right (the panel discussion)

At the end of the show, I thought the Call to Action

- Presented good suggestions on how I could get involved with these issues.
- Could have done a better job helping me understand how to get involved.
- Call to Action? I was too busy enjoying the cake.

What was the highlight of the show?

What, if anything, did you appreciate about the show that you did not expect?

If you had served as a producer for this particular show, what suggestions or ideas would you have brought up that might have enhanced the show?

Thank you again for your participation in our program. We look forward to seeing you on January 16th for our trip to the General Assembly.

LRV 2007 Economic Development Team