



Marketing Opportunities:

- **Monthly E-newsletter Sponsorship**
Reach: 2,500+ Chamber members and other subscribers
Included benefits: Exclusive, company logo featured in newsletter header and member receives a section for 200 word company description, event invitation or other promotion
Additional: Link to newsletter is posted on Facebook, Twitter, the Chamber blog and under the Chamber News section at RoanokeChamber.org
Cost: \$250
- **Event Sponsorship**
A business conference, women's luncheons, evening networking events and more! Email AFerris@RoanokeChamber.org for more information about promoting your brand at one of our signature events.
- **Member News - NEW OPPORTUNITY**
Members can now post their press releases on RoanokeChamber.org. This benefit is **free** and can be taken advantage of through the Member Information Center. A how-to video on posting a press release can be found at YouTube.com/RoanokeChamber.
- **Social Media**
Let the Chamber tell your story on Facebook and Twitter! Send your announcements to SAnderson@RoanokeChamber.org and they'll be added to the Chamber's social media calendar. Feel free to include a picture or graphic. This **free** benefit can be taken advantage of at any point during your membership.
- **Community Calendar**
Members can post their events on RoanokeChamber.org. This benefit is **free** and can be taken advantage of through the Member Information Center. A how-to video on posting to the Community Calendar can be found at YouTube.com/RoanokeChamber.
- **Chamber Blog**
If you're a Peak or Summit member, you have the opportunity to write a guest blog post.
- **Membership Directory Purchase**
Members have the opportunity to purchase a copy of the Chamber's membership mailing (snail mail) list. You can purchase the list of primary representatives for \$125 or all representatives for \$250. The Chamber currently has 800+ members.