



Greater Roanoke Virginia Statistical Guide



Some of the many awards & accolades for Virginia's Blue Ridge

The U.S. Department of Education has recognized Roanoke Valley schools for being among the nation's best.

Virginia's Blue Ridge designated a Silver-Level Ride Center™ by the International Mountain Bicycling Association

Best Place to Raise an Outdoor Family - Best of the Blue Ridge by *Blue Ridge Outdoors Magazine*

Roanoke is a seven time All-America City - National Civic League

Roanoke named a Favorite Travel Destination by *Expedia*

Roanoke named a "2018 Best Affordable Place to Live" by *Livability*



Contact us today

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Welcome to the Roanoke Valley



The region is home to more than 300,000 people and is the center of a service area of over one million people throughout western Virginia. Botetourt, Craig, Franklin and Roanoke counties and the cities of Roanoke and Salem are all part of this wonderful place to live, work and visit.

BUSINESS LICENSE

(Commissioner of Revenue)

Botetourt County	540.473.8270
Craig County	540.864.6241
Franklin County	540.483.3083
Roanoke County	540.772.2050
City of Roanoke	540.853.2524
City of Salem	540.375.3019
Town of Vinton	540.983.0608

CHURCHES

The Roanoke Valley has approximately 500 churches and three synagogues.

COMMUNICATIONS AND MEDIA

Ten radio stations and eight television stations serve the region, along with cable television services. A daily newspaper, The Roanoke Times, has a circulation of 100,000. To order, phone 540.981.3100 or 800.346.1234. Several weekly newspapers and monthly business and cultural publications are also available.

COST OF LIVING

The Roanoke Valley has a lower cost of living than the national average according to the ACCRA Cost of Living Index. The Valley's cost of living is 86.9, below the national average of 100. ACCRA compares groceries, housing, utilities, transportation, health care, and miscellaneous goods and services for 301 urban areas.

ROANOKE'S COST OF LIVING INDEX

Composite Index:	86.9
Housing	77.0
Transportation	93.0
Misc. Goods/Services	91.0
Grocery Items	90.1
Utilities	96.0
Health Care	92.0

Source: ACCRA, 2017 Annual Average Data

ROANOKE COMPARES FAVORABLY WITH OTHER CITIES

National Average	100.0
Charleston, SC	101.0
Harrisonburg, VA	96.9
Charlottesville, VA	106.3
Atlanta, GA	99.9
Raleigh, NC	90.5
Washington, DC	145.7

POPULATION

Greater Roanoke Valley	313,945
City of Roanoke	99,644
Roanoke County <i>(including Vinton)</i>	93,924
City of Salem	25,476
Botetourt County	33,176
Craig County	5,192
Franklin County	56,205

Source: Roanoke Regional Partnership

DRIVER'S LICENSE/AUTO REGISTRATION

A Virginia driver's license is required after residence has been established. A person must be 16 years and three months of age to obtain a Virginia driver's license.

To license an automobile in Virginia, a valid title of ownership must be established with the state and proof of sales and use tax furnished. Vehicles must be inspected annually.

Virginia Department of Motor Vehicles: 804.497.7100

Some local governments also require a decal. If needed, decals may be obtained from:

Franklin County	540.483.3078
Botetourt County	540.473.8254
Craig County	540.864.5641
Roanoke County	540.772.2046
City of Roanoke	540.853.2521
City of Salem	540.375.3019
Town of Vinton	540.983.0608

EDUCATION

Public Schools:
Excellence in academics and a balance of cultural and athletic opportunities are available in the Valley's public schools. Secular and parochial private schools are also available for preschool students through high school. Adult and continuing education programs are offered by most public systems. To register a school-age child, call:

City of Roanoke	540.853.2816
Roanoke County	540.562.3900
City of Salem	540.389.0130
Franklin County	540.483.5138
Botetourt County	540.473.8263
Craig County	540.864.5191

COLLEGES & UNIVERSITIES

There are 20 colleges & universities within a 60-mile radius of Roanoke:

Virginia Tech
VTCSOM & VTCRI
Radford University
Virginia Western Community College
Liberty University
New River Community College
Roanoke Higher Education Center
Patrick Henry Community College
Washington & Lee University
Lynchburg College
Roanoke College
ECPI University
Dabney S. Lancaster Community College
Virginia Military Institute
Hollins University
American National University
Ferrum College
Sweet Briar College
Randolph-Macon Woman's College
Jefferson College of Health Sciences
Southern Virginia University

EMPLOYMENT

Top 20 leading employers in the Roanoke Valley:

Carilion Clinic	UPS
Kroger	Lowe's Home Center
Wells Fargo Bank	Yokohama Tire Corporation
HCA Health System	Allstate Insurance Company
Walmart	Friendship Retirement Community
Advance Auto	Food Lion
Norfolk Southern	General Electric
WestRock	Roanoke College
Ply Gem Windows	Dynax America Corp.
Altec Industries	Harris Corporation

Source: Roanoke Regional Partnership

LIBRARIES

The Roanoke Valley offers 31 libraries, including 18 public, 5 college, 2 medical, 1 architectural, 1 history, 1 religion and 3 law.

GEOGRAPHY/CLIMATE

Metropolitan land area (sq. miles)	1,866
Botetourt County	545
Craig County	330
Franklin County	683
City of Roanoke land area	43
Roanoke County land area	251
City of Salem	14
Average Elevation (feet)	1,149
Average High Temperature	67.2F
Average Low Temperature	45.5F
Snowfall (inches, annual)	22.8
Rainfall (inches, annual)	40.3
Average Precipitation Days	118

Source: Roanoke Valley-Alleghany Regional Commission

GOVERNMENT

Virginia cities and counties operate as separate governmental units. The counties of Botetourt, Craig, Franklin, and Roanoke each employ a county administrator and have an elected board of supervisors. Vinton is an incorporated town within Roanoke County. Roanoke and Salem are independent cities. Vinton, Roanoke, and Salem have the council-manager form of government, with a mayor serving as chair of the council. The governing body of each form of government is elected by the people. For general information and referral, call:

City of Roanoke	540.853.2000
City of Salem	540.375.3000
Town of Vinton	540.983.0607
Botetourt County	540.473.8220
Craig County	540.864.5010
Franklin County	540.483.3030
Roanoke County	540.772.2006

HOUSING/APARTMENT COST

Average home price: \$196,642

Source: Roanoke Valley Association of REALTORS

The average monthly rental cost for an unfurnished apartment:

One bedroom	\$596
Two bedroom	\$699
Three bedroom	\$766

INCOME (Per Capita)

City of Roanoke	\$23,565
Craig County	\$22,435
Roanoke County	\$31,864
Salem City	\$27,559
Botetourt County	\$32,266
Franklin County	\$24,789

Source: Roanoke Regional Partnership

MEDICAL FACILITIES

Roanoke is a major Virginia medical center. More than 500 physicians and surgeons provide services to western Virginia's population. General hospitals are:

Carilion Roanoke Memorial Hospital	540.981.7000
LewisGale Medical Center	540.776.4000
Veterans Affairs Medical Center	540.982.2463
Carilion Franklin Memorial Hospital	540.483.5277

TAXES

Virginia Individual Income Tax Rates:

Less than \$3,000: 2% of federal adjusted gross income*
 \$3,001 - \$ 5,000: \$60 + 3% of excess over \$3,000
 \$5,001 - \$17,000: \$120 + 5% of excess over \$5,000
 More than \$17,001: \$720 + 5.75% of excess over \$17,000

**With exemptions of \$800 each and applicable modifications*

Federal Internal Revenue Service	800.829.1040
State - Roanoke District Office	540.562.3510
FICA- Social Security Administration	540.857.2190

Sales Tax:

Sales tax in Virginia is 5.3% *(excluding prescription medicine)*
 plus 4% to 7% meals tax on prepared food in most localities in the area.

Source: Virginia Department of Taxation

Property Tax:

Taxes on real estate and tangible personal property are levied and collected by local authorities. All real estate assessments are made at 100% of the market value. Each municipality uses a different assessment for personal property tax.

	Real Estate*	Personal Property*	Phone
City of Roanoke	\$1.22	\$3.45	540.853.2523
City of Salem	\$1.18	\$3.25	540.375.3024
Roanoke County	\$1.09	\$3.50	540.772.2046
Town of Vinton	\$1.16	\$4.50	540.983.0608
Botetourt County	\$.79	\$2.71	540.473.8270
Franklin County	\$.55	\$2.36	540.483.3083
Craig County	\$.56	\$3.00	540.864.5641

**Per \$100 of assessed value*

TRANSPORTATION

Air Service:

The Roanoke Regional Airport is served by six airlines providing approximately 50 daily departures:

Allegiant Air	702.505.8888
Delta Connection	800.221.1212
US Airways / Express	800.428.4322
United Express	800.864.8331

Bus Service:

Valley Metro <i>(local)</i>	540.982.2222
Greyhound	800.231.2222
Smartway Bus <i>(Roanoke to Blacksburg)</i>	800.388.7005

Rail Service:

Amtrak	800.872.7245
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Charter Bus Lines:

Abbott Bus Lines	540.343.1133
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Limousine & Taxi Services:

Executive Town Car Limousine Service	888.854.1998
Yellow Cab	540.345.7711

UTILITIES

Electrical Power:

Appalachian Power	800.956.423
Salem Electric Department	540.375.3021
Telephone Service:	800.826.2355
Verizon	877.468.3567

Gas:

RGC Resources	540.777.4427
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Cable Service Providers:

Cox Communications	540.776.3848
Comcast <i>(Salem)</i>	540.378.1190
Comcast <i>(Bedford & Botetourt)</i>	877.760.5341

Water:

Western Virginia Water Authority	540.853.5700
Salem Utility Collections	540.375.3021
Vinton Water Department	540.983.0608
Botetourt County Public Works	540.473.8316

VOTING

To vote in Virginia, a person must be 18 years old and a resident of the Commonwealth. Voter registration is required 30 days prior to a general election.

Registrar offices:

Botetourt County	540.473.8235
Craig County	540.864.6190
Franklin County	540.483.3025
City of Roanoke	540.853.2281
Roanoke County	540.772.7500
City of Salem	540.375.3034
Town of Vinton	540.772.7500

RESOURCE LIST

Alcoholic Beverage Control Board	540.562.3604
Environmental Protection Agency	800.368.9051
Health Department of Roanoke County	540.857.7804
Health Department City of Salem	540.387.5530
Health Department of City of Roanoke	540.283.5050
International Trade Development	540.387.2562
OSHA	804.786.8011
Roanoke Regional SBDC	540.983.0717
Visit Virginia's Blue Ridge	800.635.5535
Roanoke Regional Partnership	540.343.1550
VA Employment Commission	540.598.2275

VA Workers' Compensation Commission:

Regional Office	540.776.2700
State	877.664.2566

Wage and Hour Laws:

Federal	804.771.2995
State	540.562.3580

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